

# Marketing For Medical Caption Suggestions

Here, we have suggested captions to use based on the content we have provided for you this week. You may copy and paste or edit as needed. Please keep in mind that as we try our best to get information from the direct source, we ask you to please look all information over before posting to confirm as the medical professional.

## SCHEDULING TIP:

Schedule your posts using the Facebook publishing tool! It's free, and works for Instagram too. You can have your content lined up for the entire week.

*Scheduling Your Posts!*

**01** On Facebook, go to your Facebook Business Page

**02** On the left, you will see your Manage Page dashboard. Select "Publishing Tools"

**03** Select "Create Post"

**04** Make sure the pages you want to post on are selected, and your Instagram is connected.

**05** On the bottom right, select the arrow, and select "Schedule Post". From here, choose the time and date on the calendar, and click save.

That's it! Your post is scheduled

**Manage Page**

- News Feed
- Manage Shop
- Ad Center
- Inbox
- Business Apps
- Leads Center (6 new)
- Resources & Tools
- Manage Jobs
- Notifications (3 new)
- Insights
- Publishing Tools

**Publishing Tools**

- Stories
- Story Archive
- Posts
- Published Posts
- Scheduled Posts
- Drafts
- Expiring Posts

**Published Posts**

Search

Create Post

Posts

**New Post**

**Placements**

- Marketing for Medical
- marketing4medical

**Schedule Post**

Select a date and time in the future for your post to be published.

8/31/2021 10:15 AM

August 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Schedule Post

Save as Draft

Boost Publish

*Suggested Captions, based on monthly content:*

### ***DiamondGlow:***

Wondering what the glow is all about? The DiamondGlow™ (formerly DermallInfusion®) treatment combines a precision diamond-tip dermabrasion wand with innovative 3x1™ technology that simultaneously...

- 1 → exfoliates to gently remove the top layer of skin
- 2 → extracts debris
- 3 → infuses the skin with professional-grade SkinMedica Pro-Infusion Serums, when pores are open & most receptive

Immediately following a session, skin is dewy, brighter, and luminous, while continued improvements can be seen in fine lines, roughness, and overall dryness.

Best of all, this non-invasive treatment requires virtually no downtime, so you can return to your daily activities & plans with ease!

### ***Hydrafacial:***

Microdermabrasion used to feel rough and drying, until the introduction of hyrdadermabrasion procedures - such as the cult favorite, HydraFacial.

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What sets this treatment apart? HydraFacial uses a unique, patented Vortex-Fusion delivery system to exfoliate, extract and hydrate skin, and, the spiral design delivers painless extractions.

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Suitable for all skin types, HydraFacial addresses...

- + Fine lines & wrinkles
- + Elasticity & firmness
- + Even tone & vibrancy
- + Skin texture
- + Brown spots
- + Oily & congested skin
- + Enlarged pores

Not only does this treatment leave skin glowing from its peptide & antioxidant rich serums, but it also clears out congestion from the pores painlessly!

## ***Dermaplaning:***

An absolute must-have as a standalone treatment or a facial add-on, dermaplaning exfoliates, removes peach fuzz, and smooths the skin, reducing the appearance of fine lines and skin imperfections. It primes the skin for other treatments, increasing efficacy and absorption of products.

The best part? It gives the skin an absolutely flawless base for makeup that could never be achieved from a primer!

## ***Vivace:***

If you haven't tried microneedling, what are you waiting for?! The Vivace Experience® is a new treatment approach that combines microneedling and radiofrequency energy with a specialized treatment serum and cooling peptide mask to provide patients with superior, natural-looking results.

What can you expect from this treatment?

- Alleviate Fine Lines & Wrinkles
- Tighten Skin
- Minimize Pore Size
- Improve Skin Tone & Texture
- Immediate Results
- Minimal Downtime
- Virtually Pain-Free

## ***SkinPen Microneedling:***

SkinPen is the first FDA-cleared microneedling device, made in the US and rigorously tested for safety. Its precise needles deliver better, safer, results with little to no downtime. It's clinically proven to improve the appearance of acne scars and neck wrinkles in as little as 3 treatments, spaced 30 days apart. It's also proven to be effective on all skin types!

The most common questions I get are "How does it work? Does it hurt?" Microneedling creates thousands of microchannels that stimulate the body's natural wound healing response, while minimizing cellular damage. We apply a light numbing cream 20 minutes prior to treatment to minimize discomfort, so it's virtually painless!

## **QWO:**

Have you heard of QWO? This is the first and only FDA-approved injectable for moderate to severe cellulite in the buttocks of adult women!

How does it work? Injections take as little as 10 minutes and visible results can be seen within 10 weeks, when receiving the recommended number of 3 treatments spaced 21 days apart.

## ***Skincare Pyramid:***

There are many misconceptions surrounding the frequency of skincare treatments, so here's a reminder of the most common recommendations.

\*As always, these will vary for everyone so it's best to check with your treatment professional\*

## ***Skincare Layering:***

There's a method to the madness - the way you layer your skincare matters! You invest a great deal of time, energy, and money into caring for your skin so make the most of your products by layering them correctly. A good rule of thumb is applying by thinnest to thickest viscosity. As always, check with your skincare professional if you're ever unsure or aren't getting the results you hoped for from a product.

My favorite tips?

1 —> Always listen to your skin - if you have redness, stinging, burning, or peeling - it's a sign that a product may not work for you!

2 —> SPF should be the last step and layer in your AM routine - that's the only way to ensure you're truly protected!

## ***Botox Treatment Areas:***

Did you know Botox has uses beyond treating fine lines and wrinkles? It can help with...

- A gummy smile, a non-surgical way to minimize gum display while smiling
- Headaches & migraines
- TMJ, jaw clenching, & teeth grinding through injections in the masseter muscle, with the added bonus of jawline slimming
- A lip flip, for a fuller upper lip without filler
- An eyebrow lift, a non-surgical way to lift and sharpen the brows
- Reduce excess sweating in areas such as the underarms and scalp

And the list goes on! Send me a message if you have questions about treating these and other problem areas with Botox. I can determine the best plan of action for you, including the number of units needed to achieve your desired result (as these will always vary from person to person).

## ***Dermal Filler Aftercare:***

Just a reminder to follow your injector's aftercare instructions when you're treated with dermal filler! These tips will ensure you achieve your desired results and minimize any discomfort.

And if no one else has told you before... Bruising and swelling are completely NORMAL and expected! Ice as much as you can immediately after and throughout the first day following treatment. Applying arnica topically after treatment, or taking an oral arnica supplement before or at the time of treatment, can help minimize bruising.

Remember, final results of filler are typically seen between 2 and 3 weeks post treatment. So don't panic if you see any bumps or irregularities, they will almost always settle post swelling. Do not attempt to massage your filler, as this can cause displacement, which is also why you should be gentle when cleansing and avoid sleeping on your face.

As always, you should address any concerns with your injector professional!

Sometimes, it's okay to let your content do the talking! Here are some simple captions.

### **Short Fun & Sweet Inspo**

*.....because it's okay to keep it simple sometimes!*

- Let's glow girls!
- We'll just leave this right here..
- Good skin is the ultimate confidence booster
- When's the last time you treated yourself to something nice?

### **Suggested Hashtags to use this month:**

#### **Tips:**

1. Check out our hashtag hack video on our Instagram for an easy hack to making sure your hashtags are in every post!
2. Remember to switch these up, and never keep the same hashtags for more than 3 posts.
3. Get location specific, and edit your hashtags to fit your city, or a popular area in your city!

### **Suggested Hashtags:**

#### **Injectables:**

#lipfiller #lipinjections #lipinjectors #lipsdenver #lipfillerbeforeandafter #lipfillertechniques #lipinjection #denverinjectables #injectordenver #chinfiller #cheekfiller #lipsbeforeandafter #injectables #fillerdenver #denverlipinjections #denverlips #denverfillers #juvedermdenver

#### **Specific to you:**

#physicianassistant #nurseinjector #lipfillerqueen #bestlipfiller #denvernurseinjector #denverskincare #denverskin #denverspa #denverskinspecialist

#### **General Skin:**

#skingoals #skingoal #skinhealth #coloradobeauty #healthyskin #loveyourskin #skinlove #reclaimyourskin #treatment #lovetheskinyourein #wrinkles #skintreatment #finelines #wrinklesbegone